



# 2017 Countryside Cougars Football Game Program & Advertising Specifications



## PROGRAM FACTS:

### 6 HOME GAMES

**AUG 18, 7:00 pm**  
**KICKOFF CLASSIC**  
Alonso High @  
Countryside

**AUG 25, 7:30 pm**  
Osceola @  
Countryside

**Sept 8, 7:30 pm**  
Clearwater @  
Countryside

**Sept 28, 7:30 pm**  
**THURSDAY NIGHT**  
East Lake @  
Countryside

**Oct 6, 7:30 pm**  
Dunedin @  
Countryside

**Oct 27, 7:30 pm**  
Pinellas Park @  
Countryside

- Unique Program distributed ALL 6 Home Games
- Unique Full Color Cover each Home Game
- Corporate Logo Available on Cover of Game Program
- Feature Article re-capping previous game(s)
- Head Shots of All Cougars
- Cougar Cheerleader Team Photos
- Cougar Cheerleader Feature
- Cougar Marching Band Team Photos
- Cougar Marching Band Feature
- Cougars Roster & Opponent Roster
- Team Photo both Varsity & JV

## ADVERTISING SIZES & PRICES

### FULL PAGE SIZE (\$200):

TRIM: 8.5" w x 11" h

BLEED: 8.75" w x 11.25" h [1/8" ON ALL SIDES]

LIVE AREA: 8" w x 10.5" h

*Full Page Ad May Change Ad (promotional offer) each game  
NO Additional Charge*

### 1/2 PAGE (HORIZONTAL) (\$150)

• 8" w x 5" h

### 1/4 PAGE (VERTICAL ONLY) (\$100)

• 3.75" w x 5" h

**Game Cover Program Sponsor (1 game \$50 addl)**  
*must be Full Page Advertiser*

### FILE REQUIREMENTS:

- PDF on CD-ROM or DVD. If working in Adobe CS5.
- Please furnish a color proof along with disk directory for all advertisements.
- Press optimised
- Full resolution tiff output
- Registration: centred — offset 6pt
- Binding: right
- Compression: 300 Dpi
- Quality: Maximum

Compress text and line art

Embed all fonts

- All images incorporated into PDF format must be 300 dpi at 100% of used image size.
- Because of the increasing evolution of the Direct-to-Plate Printing technology, we request that all advertisements be sent in digital form. Any advertisement that needs production such as typesetting, layout, color separations, etc. may be subject to production charges.

### PLEASE DIRECT MATERIALS AND QUESTIONS TO:

**Mark Prince**

**727-455-9028** • Email: [mariusprince@mac.com](mailto:mariusprince@mac.com) • FTP Upload available on request